

COURTNEY BAY

COURTNEY.BAY@OKSTATE.EDU
972-768-2825

SKILLS EXPERIENCE

SOCIAL MEDIA

CONTENT IDEATION & CREATION
PLATFORM-SPECIFIC TAILORING
EVENT COVERAGE

SOFTWARE

ADOBE PREMIERE PRO
ADOBE AFTEREFFECTS
ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR

VIDEO PRODUCTION

BROADCAST WRITING
EDITING & PRODUCING PACKAGES
SHOOTING SPORTS & B-ROLL
SONY CAMERAS & LENSES

EDUCATION

OKLAHOMA STATE UNIVERSITY
BACHELOR OF SCIENCE IN SPORTS MEDIA
MAY 2016
MAGNA CUM LAUDE

MULTIMEDIA PRODUCER

OKLAHOMA STATE COWBOY FOOTBALL / ORANGE POWER STUDIOS
AUG. 2015-PRESENT

SHOOT, EDIT AND PRODUCE EXCLUSIVE CONTENT FOR COWBOY FOOTBALL SOCIAL MEDIA AND IN-HOUSE NEEDS, INCLUDING VIDEOS, PHOTOS AND MOTION GRAPHICS
REGULARLY ATTEND PRACTICES, MEETINGS AND TEAM EVENTS TO CAPTURE CONTENT THROUGHOUT THE CALENDAR YEAR
ASSIST WITH PLANNING, COORDINATION, EXECUTION AND CURATION OF FOOTBALL SOCIAL MEDIA CONTENT ACROSS FACEBOOK, TWITTER AND INSTAGRAM
TRAVEL WITH COWBOY FOOTBALL TO ASSIST WITH VIDEO AND SOCIAL MEDIA EFFORTS
ASSIST WITH CONTROL ROOM OPERATIONS AND IN-GAME PROGRAMMING FOR VIDEO BOARDS THROUGHOUT ALL OF OSU'S ATHLETIC FACILITIES

PRODUCTION ASSISTANT

ORANGE POWER STUDIOS
APRIL 2013-MAY 2016

ASSIST WITH CONTROL ROOM OPERATIONS AND IN-GAME PROGRAMMING FOR VIDEO BOARDS THROUGHOUT ALL OF OSU'S ATHLETIC FACILITIES
SHOOT, EDIT AND PRODUCE EXCLUSIVE WEB AND SOCIAL MEDIA CONTENT
TRAVEL TO COVER VARIOUS ATHLETIC EVENTS

INVOLVEMENT & HONORS

FRONT OFFICE SPORTS RISING 25

CLASS OF 2018

ONE OF 25 SELECTED FROM A GROUP OF 130 YOUNG SPORTS MEDIA PROFESSIONALS

ASSOCIATION FOR WOMEN IN SPORTS MEDIA

MEMBER

2012-PRESENT

SUPPORT AND ADVOCATE FOR WOMEN PURSUING CAREERS IN SPORTS MEDIA, INCLUDING MEMBERS OF THE OKLAHOMA STATE STUDENT CHAPTER OF AWSM